



General Assembly

Substitute Bill No. 1050

January Session, 2009

* SB01050HED 042909 *

***AN ACT CONCERNING THE ESTABLISHMENT OF AN ACADEMIC
DETAILING PROGRAM.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective July 1, 2011*) (a) The University of
2 Connecticut Health Center shall, in consultation with the Yale
3 University School of Medicine, develop, implement and promote an
4 evidence-based outreach and education program concerning the
5 therapeutic and cost-effective utilization of prescription drugs for the
6 benefit of licensed physicians, pharmacists and other health care
7 professionals authorized to prescribe and dispense prescription drugs.
8 In developing such program, The University of Connecticut Health
9 Center shall consider whether such program may be developed in
10 coordination with, or as a part of, the Connecticut Area Health
11 Education Center.

12 (b) The program established pursuant to subsection (a) of this
13 section shall: (1) Arrange for licensed physicians, pharmacists and
14 nurses to conduct in person educational visits with prescribing
15 practitioners, utilizing evidence-based materials, borrowing methods
16 from behavioral science and educational theory and, when
17 appropriate, utilizing pharmaceutical industry data and outreach
18 techniques; (2) inform prescribing practitioners about drug marketing
19 that is designed to prevent competition to brand name drugs from

20 generic or other therapeutically-equivalent pharmaceutical alternatives
21 or other evidence-based treatment options; and (3)
22 provide outreach and education to licensed physicians and other
23 health care practitioners who are participating providers in state-
24 funded health care programs, including, but not limited to, Medicaid,
25 the HUSKY Plan, Parts A and B, the state-administered general
26 assistance program, the Charter Oak Health Plan, the ConnPACE
27 program, the Department of Correction inmate health services
28 program and the state employees' health insurance plan.

29 (c) The University of Connecticut Health Center shall, to the extent
30 feasible, utilize or incorporate into the program other independent
31 educational resources or models that are proven to be effective in
32 disseminating high quality, evidenced-based, cost-effective
33 information to prescribing practitioners regarding the effectiveness
34 and safety of prescription drugs. Such other resources or models that
35 The University of Connecticut Health Center reviews shall include: (1)
36 The Pennsylvania PACE Independent Drug Information Service
37 affiliated with the Harvard Medical School; (2) the Vermont Academic
38 Detailing Program sponsored by the University of Vermont College of
39 Medicine Office of Primary Care; and (3) the Drug Effectiveness
40 Review project conducted by the Oregon Health and Science
41 University Evidence-based Practice Center.

42 (d) The University of Connecticut Health Center shall collaborate
43 with the Commissioner of Social Services to seek federal
44 reimbursement utilizing Medicaid funds for the administration of the
45 program. The University of Connecticut Health Center may seek
46 funding from nongovernmental health access foundations for the
47 program.

48 (e) The University of Connecticut Health Center shall develop the
49 program in a manner that permits participating physicians to apply
50 hours spent in the program towards the continuing medical education
51 contact hours requirements required pursuant to section 20-10b of the
52 general statutes, as amended by this act.

53 Sec. 2. Subsection (b) of section 20-10b of the general statutes is
 54 repealed and the following is substituted in lieu thereof (*Effective*
 55 *October 1, 2011*):

56 (b) Except as otherwise provided in subsections (d), (e) and (f) of
 57 this section, for registration periods beginning on and after October 1,
 58 2007, a licensee applying for license renewal shall earn a minimum of
 59 fifty contact hours of continuing medical education within the
 60 preceding twenty-four-month period. Such continuing medical
 61 education shall (1) be in an area of the physician's practice; (2) reflect
 62 the professional needs of the licensee in order to meet the health care
 63 needs of the public; and (3) include at least one contact hour of training
 64 or education in each of the following topics: (A) Infectious diseases,
 65 including, but not limited to, acquired immune deficiency syndrome
 66 and human immunodeficiency virus, (B) risk management, (C) sexual
 67 assault, and (D) domestic violence. For purposes of this section,
 68 qualifying continuing medical education activities include, but are not
 69 limited to, (i) courses offered or approved by the American Medical
 70 Association, American Osteopathic Medical Association, Connecticut
 71 Hospital Association, Connecticut State Medical Society, county
 72 medical societies or equivalent organizations in another jurisdiction,
 73 (ii) educational offerings sponsored by a hospital or other health care
 74 institution, [or] (iii) courses offered by a regionally accredited
 75 academic institution or a state or local health department, or (iv)
 76 participation in the program established pursuant to section 1 of this
 77 act.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>July 1, 2011</i>	New section
Sec. 2	<i>October 1, 2011</i>	20-10b(b)

PH Joint Favorable Subst.

HED Joint Favorable